TANJONG JARA RESORT

YTL HOTELS

PRESS RELEASE

SUCIMURNI LIVING AT TANJONG JARA RESORT

Kuala Lumpur: Sucimurni is a lifestyle concept which promotes wholesome living through emphasising the purity of spirit, health and well-being. Through Sucimurni, guests can acquaint themselves with a subject of peace within the inner-self while exploring a new concept of total relaxation. Sucimurni is a perfect blend of dynamism between self and nature.

Sucimurni starts its magic by enlivening the senses of sight, touch, smell, taste and sound. The sense of sight is enlivened as the eyes rest on the exotic architecture of the resort that replicates the grand 17th century traditional Malay wooden palaces. The sense of smell is aroused with the sweet scent of traditional Malay pot-potpourri called Bunga Rampai, made from freshly-picked screwpine leaf sliced finely with jasmine and other local fragrant flowers. The touch follows through with the clean and natural surroundings of the resort. Healthy and delicious food made with fresh ingredients stimulates the sense of taste. Listen to the sounds of Mother Nature and the soothing rhythm of gentle waves lapping on the beach, then enjoy the acoustic beat of centuries old traditional Malay percussion orchestra, called Gamelan, which enliven the sense of sound.

Guests are welcomed to join in the staff's daily 10-minute 'Exercise Of The Day' routine every morning at 8.45 a.m. The exercises aim to help the individual explore the human energy centres, otherwise known as the Chakra. Each method of exercise such as The Nature of Deer, Crane, Bear, Cat, Turtle, Eagle and Dragon carries its own traits to help individuals find inner peace.

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(Owned by Tanjong Jara Beach Hotel Sdn. Bhd. Company No. 25769-M)

For those who are interested in traditional martial arts, there is the 'Soft Movement of The Cloud' Silat routine. This particular discipline of Silat, originated from Yunan, China; tje art is now used more frequently as an exercise and is known to normalise breathing and promote better blood circulation and flexibility. It also strengthens the mind and soul in addition to promoting overall well-being. Alternatively, the art of Malay Silat is also taught which helps to increase cardiovascular stamina, strength and energy. Guests may also unwind at the Spa Village and experience the various rejuvenating massage techniques.

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Tanjong Jara Resort
Inspired by the architecture of 17th century Malay palaces, the 100-room Aga Khan Award for Architecture winner is situated along a crescent shaped golden beach on the rustic east coast of Malaysia. Tanjong Jara Resort is anchored in *Sucimurni*, the ancient Malay way of life that embraces tranquillity and purity through wholesome living, offering an authentic taste of the region's spirit. The Spa Village Tanjong Jara completes the experience as it honours the ancient heritage of Malay healing therapies, using spa treatments that have been passed down through generations. www.tanjongjararesort.com

About YTL Hotels
YTL Hotels owns and manages a prestigious collection of award-winning resorts, hotels, boutique experiences and Spa Villages in Malaysia, Thailand, Indonesia, China, Japan, France and the UK, including Pangkor Laut Resort, voted the world's best resort in 2003 by Condé Nast Traveller UK. The group also co-owns the Eastern & Oriental Express luxury train.

2014 brought the launch of Kasara, a new brand of luxury accommodation offering bespoke, one-of-a-kind experiences in Niseko Village. The Gainsborough Bath Spa, the group's latest addition, is the only hotel in Bath to be part of the Leading Hotels of the World's collection of legendary hotels and has recently been named one of the Top 10 Hotel Spas in Europe. Set in the heart of Bath, a World Heritage Site, this unique heritage gem exclusively offers the only natural thermal spa within a hotel in the United Kingdom.

With each new experience that it presents, the company strives to embrace and highlight the natural essence of culture, character and tradition of its surroundings. YTL Hotels is the hospitality arm of YTL Corporation Berhad. Visit www.ytlhotels.com for more information.

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IMAGES:

For high-resolution images, please visit www.ytlhotels.com/mediagallery. For reservations and enquiries, please contact the YTL Travel Centre directly in Malaysia, call +60 3 2783 1000 or email travelcentre@ytlhotels.com.my.

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